Milan
DAWG DAZE
Street Festival
Saturday, August 28th

The Milan Chamber of Commerce and the Milan Downtown Association have joined hands to start Milan, TN's own **DAWG DAZE Street Festival**. This festival will feature high quality arts and crafts, local businesses showcasing their merchandise, superb entertainment, great food and fun for the entire family.

Events planned include, Entertainment Tent with rotating Bands, Children's Carnival, Car Show, Talent Show, Pet Show and Art Exhibit at City Hall. The projected attendance is 1,000 plus. Admission is free to the public.

Dawg Daze Street Festival will be held Saturday, August 28th. It will be located on Main St. between Front St. and College St. (a 4 block area). The festival will open at 10 am and close at 8 pm. Set up will start at 7 am.

PROMOTION: Extensively promoted in all area newspapers, radio, TV, magazines with event listings & internet.

BOOTH INFORMATION: Booth space measures 15 feet wide and 10 feet deep from curb into street. Tents are mandatory, they must be free standing and cannot be staked into pavement. Please weight them to withstand wind. Electricity will be available on a limited bases. Requests will be accepted on first come bases. No tables, chairs or tents will be provided by the festival.

The entry fee for a booth is $75. If more than one space is needed, a reduced rate will apply.

APPLICATION: Complete the application form below, detach and mail it along with check for entry fee to:

> Dawg Daze Street Festival
> P O Box 644
> Milan, TN 38358

Completed application and entry fee are due by **July 30th**.

HAVE A QUESTION?
Jere Perry
731-618-5400

Complete, Detach & Return to address above:

DAWG DAZE STREET FESTIVAL
BOOTH APPLICATION 2010

NAME: _____

Individual responsible for booth   FIRST   LAST

BUSINESS NAME: _____

ADDRESS: _____

_____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ CELL: _____

E-MAIL: _____

In a one or two words please describe your product: _____
(such as: Home Accents, Childrens Art, Yard Art, Jewelry)